

MEDIA KIT

KATHYA EZENWAFOR

MODEL | CONTENT CREATOR |
BRAND INFLUENCER

*Creating timeless visuals
that leave lasting impressions.*



MEET KATHYA EZENWAFOR

MODEL | CONTENT CREATOR | BRAND INFLUENCER

ABOUT ME

I am a fashion model and lifestyle content creator passionate about creating visually captivating content that tells a story. My work blends fashion, beauty, luxury, and lifestyle, allowing brands to connect with audiences through authentic and engaging campaigns. I pride myself on professionalism, creativity, and delivering high-quality content that aligns with each brand's vision.

BRAND POSITIONING

A stylish and versatile creator known for elevated aesthetics, strong storytelling, and premium content that inspires and influences. I create with purpose and authenticity, ensuring every collaboration reflects quality, intention, and impact.

BRAND DESCRIPTION

ELEGANT • AUTHENTIC • LUXURIOUS



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that leave lasting impressions.* ”

AUDIENCE & INSIGHTS

DATA-DRIVEN. ENGAGED. GLOBAL.

INSTAGRAM



 56% of views come from non-followers

TIKTOK



CONTENT PILLARS

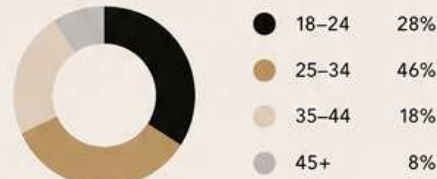


AUDIENCE DEMOGRAPHICS

TOP COUNTRIES



AGE RANGE



GENDER



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BRAND COLLABORATIONS

TRUSTED BY BRANDS THAT VALUE CREATIVITY, ELEGANCE, AND AUTHENTIC STORYTELLING.

Kathya has partnered with fashion, beauty, lifestyle, hospitality, and technology brands to create visually compelling campaigns that resonate with audiences and deliver meaningful engagement.

COLLABORATIONS

LIV.EVE	Moelle ESSENTIALS	DYMS — FIT —
 THE REGALIO	SOCVNT	KELLY RICHARDSON
THE MIX — NG —	oppo NIGERIA	DAEZ OFFICIAL
SEVERE NATURE	Glam BY OMOYE	MEDLIN BOSS
BELLISIMO	FORTE GLAMOUR	 ART HOTEL NG
MO BEAUTY BAR	HAIR BY POSH CLASS	KayKay BRAND
OUTLASH BRAND		

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SERVICES & RATE CARD

LET'S CREATE SOMETHING ICONIC.

Partner with Kathya to bring your brand story to life through captivating, high-quality and engaging content.



SERVICE	RATE (USD)
 Instagram Feed Post High-quality photo with caption	
 Instagram Story Set 3 – 5 frames	
 TikTok Video Creative, trendy content	
 TikTok + Instagram Package Reels + Stories + Feed	
 Brand Ambassador Long-term partnership	
 Event Appearance Brand events, launches & more	
 Content Production Photoshoots / Campaigns	

**Rates may vary based on campaign scope, usage rights and deliverables.*

WHY WORK WITH KATHYA?



HIGH ENGAGEMENT

Authentic content that drives real results.



PREMIUM AESTHETICS

Visually stunning content that elevates brand image.



CREATIVE STORYTELLING

Turning ideas into impactful campaigns.



DIVERSE AUDIENCE

Global reach across key markets.



Let's build something remarkable together.

FOR BOOKINGS & PARTNERSHIPS — GET IN TOUCH

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PORTFOLIO

A CURATED COLLECTION OF FASHION, BEAUTY,
AND LIFESTYLE WORK THAT REFLECTS MY
PASSION FOR STORYTELLING, CREATIVITY,
AND TIMELESS VISUAL AESTHETICS.



BRAND INSPIRATION

*Inspired by timeless fashion, luxury
brands, editorial campaigns, and
creators who combine elegance with
authenticity.*

“ Creating timeless visuals that leave lasting impressions. ”



BRAND GOAL

To become one of Africa's leading fashion and lifestyle creators, partnering with global luxury, beauty, fashion, and travel brands while inspiring confidence and style through premium visual storytelling.

Let's create something timeless together.

CONTACT



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INSTAGRAM

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TIKTOK

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LOCATION

Lagos, Nigeria



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